



## **Privacy Policy of Industrias emu s.a.s.**

At **Industrias emu s.a.s.**, we are committed to protecting the privacy of our users and customers. This Privacy Policy describes how we collect, use, share, and protect the personal information we obtain through our website and our business operations.

### **Information We Collect**

We may collect personal information, such as names, email addresses, phone numbers, and postal addresses, when users interact with our website or transact with us. We may also collect non-personal information, such as IP addresses, browser types, and site usage data.

### **Use of Information**

We use the collected personal information for legitimate purposes, such as processing orders, sending service-related communications, improving our products and services, and complying with legal and regulatory obligations.

### **Sharing Information**

We do not sell, rent, or share personal information with unaffiliated third parties, except when necessary to comply with a court order, legal process, or government request, or to protect our legal rights.

### **Information Security**

We implement reasonable technical, physical, and administrative security measures to protect personal information against unauthorized access, disclosure, misuse, alteration, or destruction.

### **Rights of Data Subjects**

In accordance with the Personal Data Protection Law of Colombia, data subjects have the right to access, rectify, update, delete, and revoke consent regarding the use of their personal data. These rights can be exercised by a written request to our Data Protection Officer.

## Changes to the Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any changes will be published on our website and will take effect from the date of publication.

## Contact

If you have any questions or concerns about this Privacy Policy, you can contact our Data Protection Officer via email at [gerencia@industriasemu.com.co](mailto:gerencia@industriasemu.com.co).

This Privacy Policy is governed by the laws of the Republic of Colombia and is subject to the jurisdiction of Colombian courts.

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